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Facing the **Digital Economy** In the **EaP Countries**

The Eastern Partnership Digital Conference 2022

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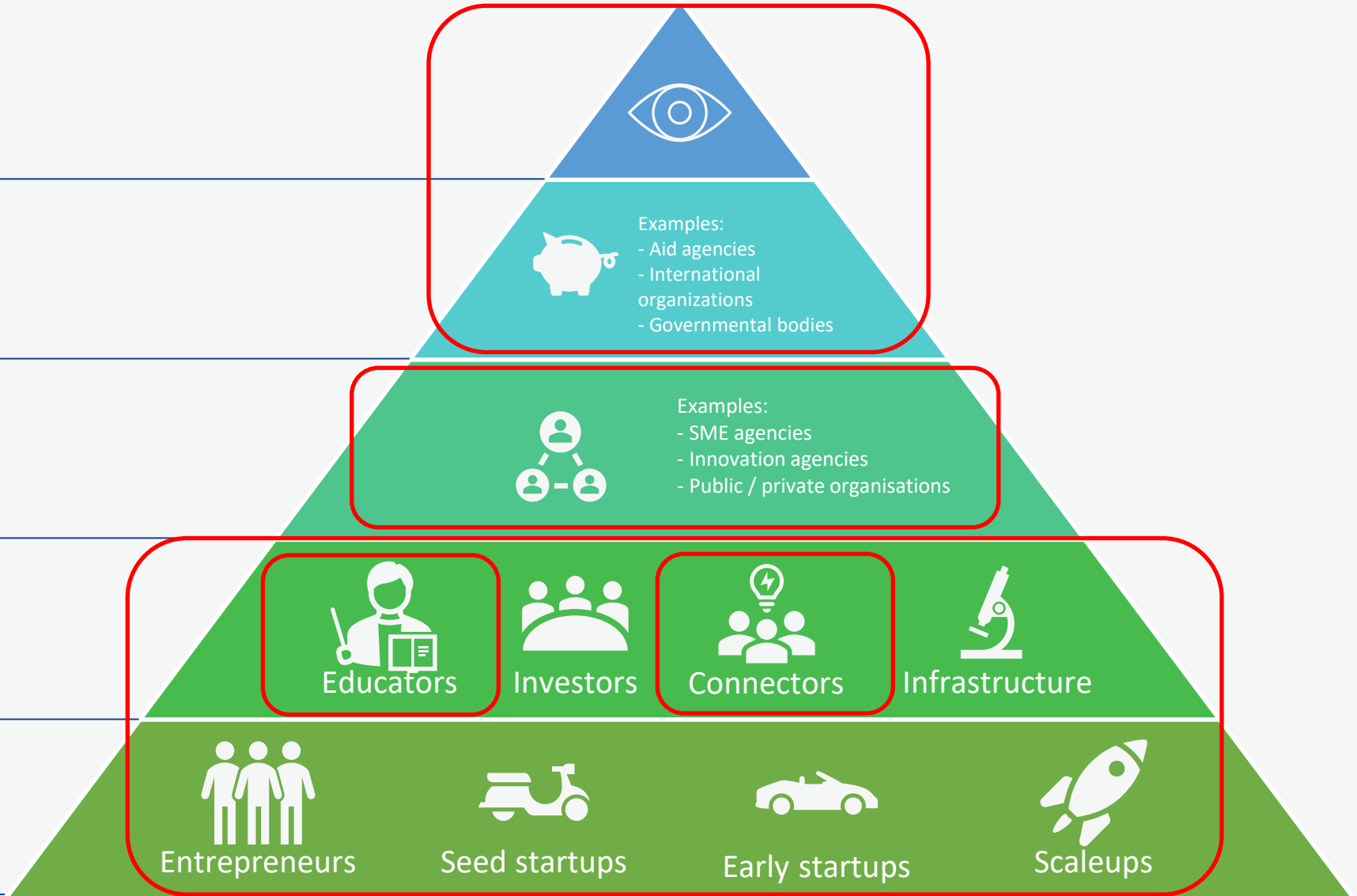
Regulators

Donors

Ecosystem builders

Enablers

Wealth generators



- Examples:
- Aid agencies
 - International organizations
 - Governmental bodies



- Examples:
- SME agencies
 - Innovation agencies
 - Public / private organisations



Educators



Investors



Connectors



Infrastructure



Entrepreneurs



Seed startups



Early startups



Scaleups



The Digital Economy is the branch of economic sciences that seeks to generate **wealth** through the production, distribution, trade, and consumption of **technological** and digital skilled **human** resources.

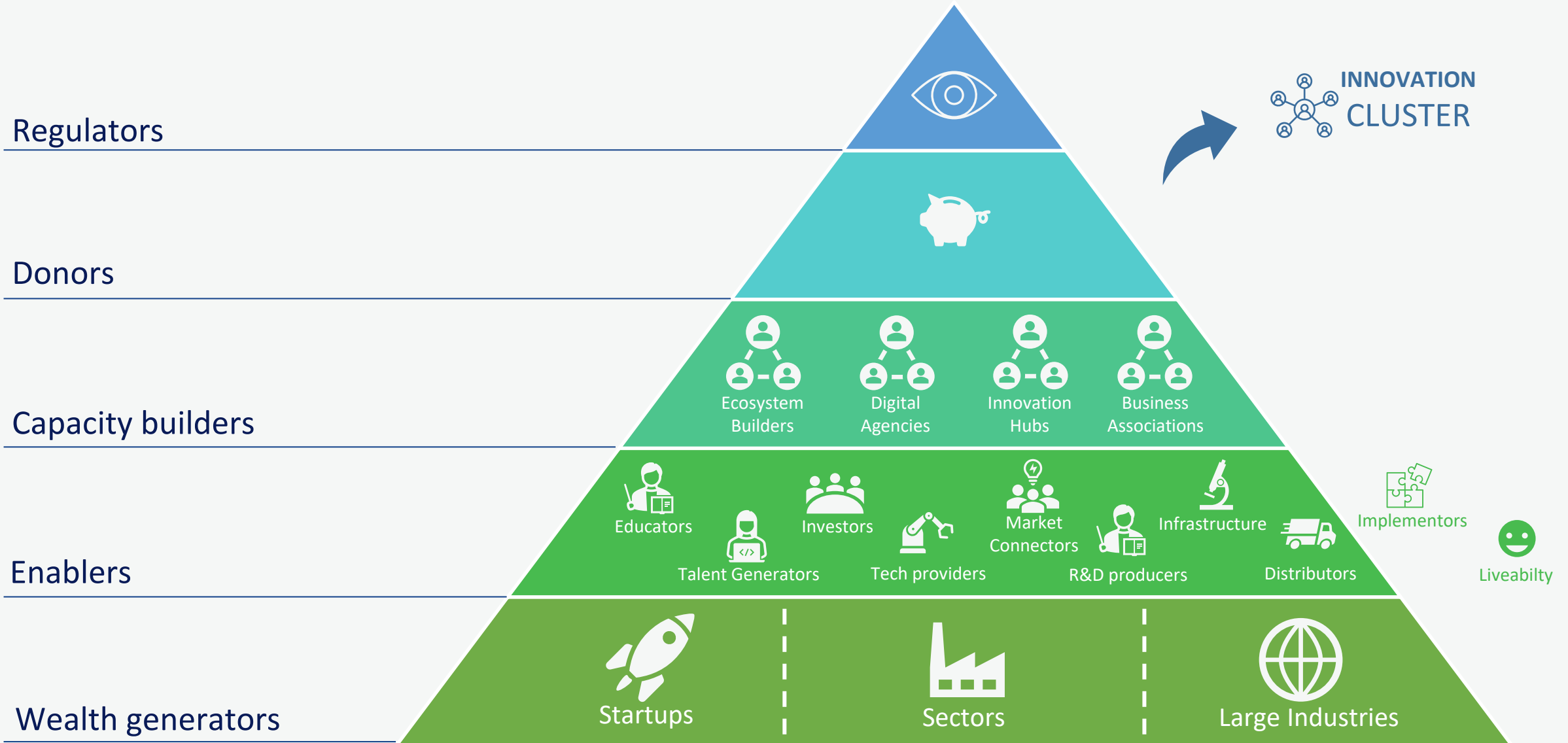


Technological resources



skilled human resources

Digital Economy



1

THINK BROADLY

Stop only thinking about entrepreneurial ecosystems and start thinking about innovation clusters.

2

DIGITAL TRANSFORMATION

More wealth is generated for the country when the ICT sector empowers national industries and sectors

3

INVEST IN THE CAPITAL

Developing the Digital Economy requires significant investments to attract higher investments.

4

BUILD THE ROAD

The digital economy is constantly growing and requires long-term thinking through developing strategic plans.

5

DEVELOP SUSTAINABILITY

Capacity builders are the brain that informs the regulators and the heart that empowers the enablers.



THANK YOU