



#DSM

# Digital Single Market

## INTERNATIONAL COOPERATION

UNLOCKING THE BENEFITS OF DIGITAL TRANSFORMATION AROUND THE WORLD

### WHAT IS THE INTERNATIONAL DIMENSION OF THE DIGITAL SINGLE MARKET?



The European Union works with partners around the world to promote its values and interests in many areas, including digital. It shows how the European approach can help others manage the digital transformation in areas such as the free flow of data, human-centric artificial intelligence (AI), cybersecurity, the protection of privacy, etc.

### HOW IS THE EU UNLOCKING THE BENEFITS OF DIGITAL IN THE WORLD?

1. Digital issues are a key element of the Commission's **trade policy**. All major agreements such as those with Japan, Mercosur and Vietnam now deal extensively with the importance of digital in reaching the objectives of the agreements, and of maintaining a dialogue between the EU and the partner countries.
2. Through a **network of dialogues** with major partners such as Argentina, Brazil, Canada, China, Japan, Mexico, South Korea, Switzerland, Taiwan, the United States, and the Western Balkans, the EU has an opportunity to:
  - ▶ relay concerns of industry or civil society;
  - ▶ measure the success of cooperation on joint research projects;
  - ▶ agree ways in which to cooperate more closely on future challenges such as blockchain, AI or High-Performance Computing.

3. The EU also discusses with regional organisations such as **ASEAN** in South-East Asia or the **Pacific Alliance** in Latin America as to how groups of like-minded countries can work together to develop digital trade across borders, or roll out broadband infrastructure to help bring jobs to rural areas. Similar discussions take place in multilateral fora, such as the **G7 & G20**, as well as in international organisations like the **OECD** and the **UN**.
4. The **Digital4Development** approach underpins President Juncker's Africa-EU alliance for sustainable investments and jobs, and a European Union – African Union Digital Economy Task Force has set out the basis for future cooperation with, and investment in digital in Africa. Efforts to ensure researchers in the EU can work with the best and brightest around the world has led to the development of a network of **high-speed broadband connections** between universities from Egypt to Brazil.
5. In the **Western Balkans** a new Regional Roaming Agreement was created as part of the **Digital Agenda**, meaning that people in this region can now benefit from lower roaming charges while traveling in the region.
6. Together with partners countries in the **Eastern Partnership**, the specific funding programme, **EU4Digital**, was launched in order to ensure that the Digital Single Market can benefit the EU's eastern neighbours. The Commission is also facilitating the cooperation of the six eastern partner countries towards a **regional roaming agreement** by the end of 2020.
7. Digital issues are also a key feature of cooperation with partners in the **Southern Mediterranean**, where there are many links with European companies, and common research projects being carried out with universities in the region.
8. Digital Single Market experts in **EU Delegations** around the world ensure that the EU can keep up-to-date with changes in partner countries and develop common responses to emerging challenges, such as how to deal with illegal or terrorist content on the internet or how to fight disinformation.