



EU4Digital



# eTrade

Through its **EU4Digital** initiative, the European Union supports eTrade harmonisation between the EU and the Eastern partner countries. It also supports harmonisation among the Eastern partner countries themselves.

**EU4Digital's eTrade team** conducts several activities that support cross-border collaboration. The focus is to harmonise the following areas of eTrade:



## Cross-border eTrade

Exchange of **paperless information** between trade partners (e.g. businesses and government) from different countries.

Pilot projects - **Ukraine-Poland** and **Armenia-Ukraine** - to test cross-border invoice data exchange via **eDelivery** channel.



## eCustoms

Systematic and automatic **exchange of customs data** between economic operators and customs authorities.

Piloting of **electronic customs solution** (SEED - Systematic Exchange of Electronic Data) between **Belarus** and **Lithuania**, and between **Georgia** and **Armenia**.



## eCommerce

Sale of goods through **electronic transactions** carried out on computer networks.

Recommendations to achieve **smooth electronic trade** between the Eastern partner countries and the EU.

Piloting of **virtual warehouse platform** for automated exchange of eCommerce data.



## Cross-border eTrade

Data-related services across physical transport corridors for **end-to-end information exchange** at all stages of transportation - air, road, rail and sea.

EU4Digital experts have defined preparatory actions for a **Digital Transport Corridor between the Baltic Sea and the Black Sea**.

The aim of EU4Digital is to support the harmonisation of eTrade to help it become **paperless, automatic** and **unified** between businesses and authorities of different countries in terms of trade processes, communication, legislation and standards.

## What is eTrade?

eTrade is cross-border paperless trade. It covers the whole import-export cycle for goods and services between countries, including online trade. eTrade supports cross-border trade through the exchange of paperless documents between businesses and government, facilitating the delivery of goods and services to the buyer.

## Key highlights



In July 2021, the EU got a **major update in eCommerce legislation** impacting ways to pay taxes and transport goods across the border. The piloted eCommerce virtual warehouse is the first step to support businesses to trade with the EU.



Building **National electronic logistics** systems, as well as digitalising key logistics documents, are vital activities to facilitate the operations of Digital Transport Corridors across the Eastern Partnership.



Implementation of **advanced mechanisms for cross-border customs information** is significant in order to facilitate customs clearance process and improve the fight against illegal trade, as well as for regional cooperation.



**Transfer of best EU practices** – i.e. Connecting Europe Facility (CEF) Building blocks (eInvoicing, eDelivery) to the Eastern partner countries – is essential to ensure automatic, secure, interoperable and timely exchange of cross-border data.



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