



**EUROPEAN
CLUSTER COLLABORATION
PLATFORM**
.eu

European Cluster Collaboration Platform

Value proposition and registration process

EU4Digital ICT Innovation third networking event



14 December 2020

Jan Maarten de Vet (ECCP Project Director)

Lucia Seel (ECCP Profile Validation Manager)



EU4Digital



**EUROPEAN
CLUSTER COLLABORATION
PLATFORM**
.eu

European Cluster Collaboration Platform

A platform for, and by, industry cluster organisations
since 2015

Fostering cooperation among industry clusters



1211 cluster organisations from the EU and beyond



57 cluster associations & networks



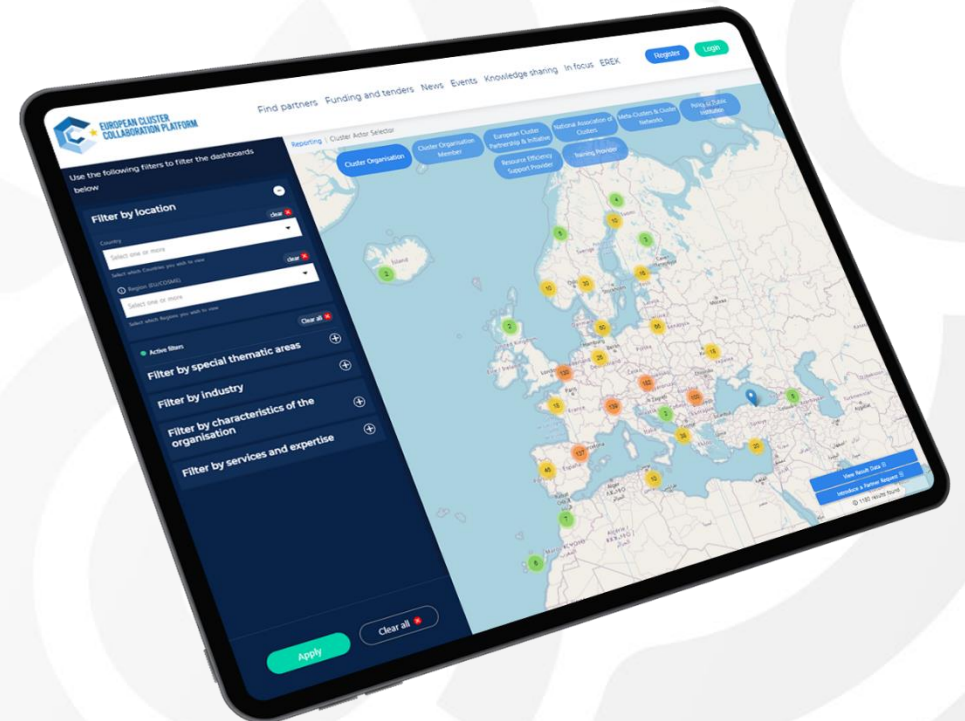
>150,000 SMEs declared members in cluster profiles



>6000 subscribers to newsletter



>7000 followers on Twitter and LinkedIn



Home of the European Cluster Partnerships



And other EU-funded cluster-related projects are also profiled (Horizon2020, INTERREG and other EU programmes)





**EUROPEAN
CLUSTER COLLABORATION
PLATFORM**
.eu

Coming soon:

From



**EUROPEAN
CLUSTER COLLABORATION
PLATFORM**
.eu

to



**EUROPEAN CLUSTER
COLLABORATION PLATFORM**

ECCP value proposition

Since 2015, the ECCP has acted as a platform for industrial clusters to come together and **strengthen the European economy through collaboration**. The ultimate impact that we seek is to strengthen the competitiveness and sustainability of Europe's economy and industry, particularly SMEs, improving their performance in terms of productivity, innovation, internationalisation and resource efficiency.

Our mission is to be the **European online hub for cluster stakeholders** (cluster organisations, policymakers and other related stakeholders from the cluster ecosystem) and the reference **one-stop-shop for stakeholders in third countries** aiming to set up partnerships with European counterparts.

8 Profile types (+regular personal profile)

Cluster organisations	Members of Cluster organisations
European Cluster Partnerships and Initiatives	National Associations of Clusters
Meta-Clusters & Cluster Networks	Policy & Public Institutions
Resource Efficiency Support Providers (EREK)	Training Providers

COSME countries

- ✓ Moldova, Armenia, Ukraine (excl. financial instruments)
- ✗ Azerbaijan, Belarus, Georgia

ECCP services part I



Open to all registered cluster organisations

- The largest information hub for clusters offering the latest **news** and **open calls** to a broad community
- Detailed information on the four the European Cluster Partnerships and the most up-to-date information on key policy areas of the European Commission: green and **digital policy, social economy, economy resilience** and **industrial ecosystems**
- Dedicated pages supporting **international cooperation** including profiles of selected countries of strategic interest
- Subscription to the **monthly and quarterly ECCP newsletter**
- Dynamic **mapping of over 1,200 profiled cluster organisations** worldwide
- A **partner search** facility, where cluster organisations can find potential partners
- An extensive knowledge database featuring a mapping of regional, national, international and sectoral **cluster networks**, toolkits and **publications**, as well as the EREK knowledge database with best practices of environmental and resource efficiency technologies

ECCP services part II



Restricted to COSME countries

- Access to a variety of other **events** (webinars, capacity building seminars, policy learning conferences) organised by the ECCP, European Cluster Partnerships and the cluster community to foster capacity building and peer discussions
- Access to the **capacity building centre** (including upcoming webinars and workshops organised by the ECCP and a repository of training material and tools)



**EUROPEAN CLUSTER
CONFERENCE** 2020

10-11 NOVEMBER 2020 | BRINGING TOGETHER THE CLUSTER COMMUNITY



@Clusters_EU
#EUClusterConference



**EUROPEAN CLUSTER
CAPACITY BUILDING
WEBINAR**

DIGITALISATION OF CLUSTER SERVICES AND ACTIVITIES

28TH OCTOBER 2020
10:30 - 12:30 (CET)



Matchmaking events

- ECCP will organise a series of cluster matchmaking events during 2021.
- The cluster matchmaking events can be **sector-focused** or **open to any field of activity**.
- The events can be **virtual, hybrid or face-to-face** depending on the COVID-19 pandemic.
- The cluster matchmaking events are open to cluster organisations and business networks registered on the ECCP – **apply for registration now!**
- In order to apply for a cluster matchmaking events, cluster organisations and business networks need to respond to the event's Call for Expression of Interest, which is be made available on the ECCP website - <https://www.clustercollaboration.eu/>
- The ECCP Team will be responsible for the selection of the final list of participants based on the requirements established on the Call for Expression of Interest.

Stay tuned and apply for the upcoming events!



4 steps for international reach and visibility

1. Sign up for the [Newsletters](#)
2. [Register](#) at the ECCP and regularly update your profile
3. Upload your articles, news, share your achievements, announce your events
4. Tag [#ECCP](#) in social media for wider reach
5. Set up your collaborative network: partner search tool, matchmaking events, contacting potential partners, follow open calls, events and news etc.



**EUROPEAN
CLUSTER COLLABORATION
PLATFORM**
.eu

Registering on the



Validation criteria and the process explained



Why profiling and who can profile?

1. Cluster organisations (COSME and non-COSME)
2. Members of cluster organisations (focus on SMEs)
3. European cluster partnerships and initiatives
4. National associations of clusters
5. Meta clusters and networks of clusters
6. Training providers
7. Policy and Public Institutions
8. Resource efficiency support actors (including EREK)

Validation criteria for cluster organisation profiles

-see also the cluster definitions:

<https://www.clustercollaboration.eu/cluster-definitions.>

(part 1)

- Dedicated cluster management organisation/team with at least 0,5 FTE (Full Time Equivalent)
- Website link – English version (automatic translation available also considered) – the validation team looks for consistency of information provided in the profile and on the website – proof of an actively operating organisation – activities, services provided to members, common projects, recent news/events, etc. This means that the information in the profile should be backed up by the information on the website, visible for all.
- Number of members - minimum 15 clearly committed cluster participants (industry, business, research, government, other with majority from industry/business, including SMEs)

Validation criteria for cluster organisation profiles

-see also the cluster definitions:

<https://www.clustercollaboration.eu/cluster-definitions.>

(part 2)

- Triple-helix approach – member composition should include industry, research/universities and public bodies. It is not obligatory that public bodies are members in the cluster organisation, but it should be visible that there is a collaborative (interactive) approach between these actors (e.g. the cluster organisation is supported by public bodies or it is funded via a programme or that it has a mandate to perform activities of overarching interest for the industrial cluster. It is nevertheless obligatory to have a diversity of at least 2 types as members.
- Thematic focus: clear focus (technical or sectoral focus)
- Services: minimum 2 different cluster specific activities that are also reflected in the cluster organisation's website/service offer (see also the cluster definitions for possible services).

Registered cluster organisations from EaP countries

EaP Country	COSME	Published profiles	Non-published profiles
Armenia	✓	1	0
Azerbaijan	-	0	2
Belarus	-	3	2
Georgia	-	4	3
Republic of Moldova	✓	2	5
Ukraine	✓	23	23

New applications for profiling cluster organisations

The guidelines for creation of profiles on the ECCP are here:

<https://www.clustercollaboration.eu/user-guidelines>.

- Step 1: If not yet registered as a user with a personal profile, please create one
- Step 2: Check the validation criteria and definitions and if complying, create a cluster organisation profile (see the guidelines above)
- Step 3: Save and submit for validation after at least all mandatory fields have been filled out
- Step 4: Moderation of the request for validation within 48h during weekdays (excluding weekends and public holidays)
 - If necessary, the validation team requests to clarify/correct information through the moderation note sent via the platform. Please check also your spam box for messages from the email address contact@clustercollaboration.eu.
- Step 5: Publication of or declined application

Join us and stay informed:



Monthly and quarterly newsletters



www.clustercollaboration.eu



contact@clustercollaboration.eu



[Clusters EU](#)



<https://www.linkedin.com/company/european-cluster-collaboration-platform-eccp/>