



Intellectual Property support for SMEs

For EU4Digital IP workshop

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Awareness and information

- Messages:
 - IP helps your business grow – it is a tool; to be used in balanced way
 - IP registration is not a goal in itself
- Keep information sources coherent /no wrong door
- What matters:
 - reaching out to SMEs/partnership with general business support
- Examples: [Ideas powered for business](#); [IP Helpdesk](#); [French IP Office](#)

Registration of IP rights

- IP Vouchers (current limits 50% - 75% of co-funding, caps €1500-2500) (patents, trade marks, design rights);
- Programmes at national level, at regional level and EU;
- Conditionality/selection:
 - **linked with IP awareness or IP management support;**
 - **linked with research and innovation or internationalisation funding;**
- Example: [IP Voucher/SME fund](#), [IPA4SME](#)

IP management and use

- IP helpdesks services/Technology transfer offices
 - Trainings
 - Advice
- Tailor made services – IP Scan, IP pre-diagnostic, IP audit...
- Pro-bono
- What matters: base on SME needs
- Examples: [IP Scan](#)/IP pre-diagnostic [EU/RS](#)

IP for access to finance

- Advice and link with investors
 - IP Valuation
 - Guarantees
 - IP as a collateral
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- What matters: how close to the market is the IP protected asset? What are investors needs?

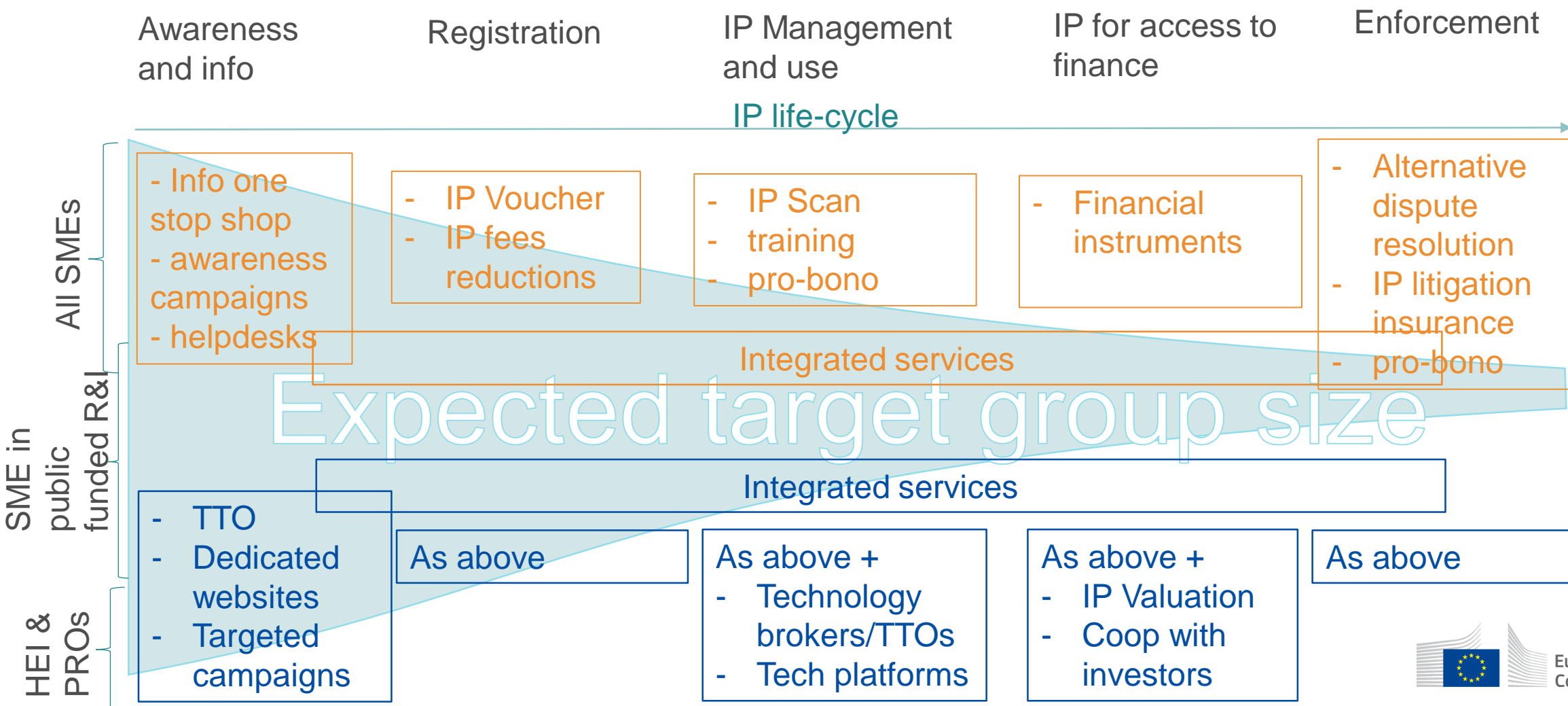
Enforcement

- Alternative dispute resolution
 - IP litigation insurance
 - pro-bono
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- What matters: check in which cases mechanisms work, watch for possible conflict of interest, work close with attorneys' associations

Current EU priorities

- Support during Covid crisis – IP tailor made advice and IP application support
- IP tailor made advice
- IP information – European IP Info centre; bring helpdesks together; bring all under Your Europe portal
- Access to finance

IP support



Key issues

- IP as a tool
- Cooperation with general business support
- Meeting SME and other stakeholders needs
- Cooperation with private advisors and other stakeholders

Thank you

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