THE EUIPO´s International Cooperation

EU4Digital ICT Innovation networking event

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www.euipo.europa.eu

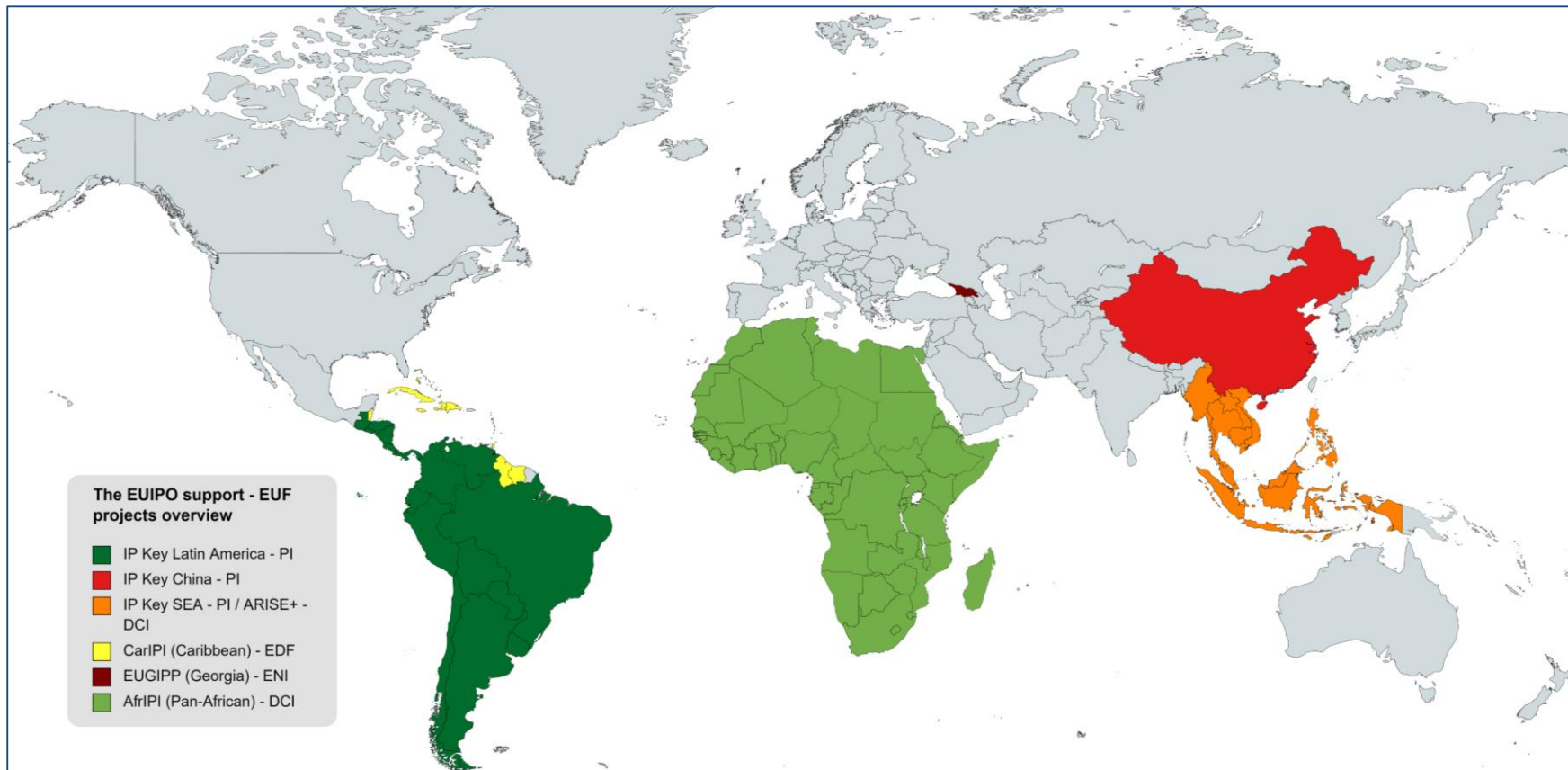# 1. The EUIPO – MoU, EU-Funded Projects

2. Georgia – EU-Funded projects > SMEs initiatives

3. EUIPN tools

- **New EU Trade Policy (TRADE):** Eastern Partnership – DCFTA (closer dialogue on implementation)

- **IP Action Plan (GROW):** Lack of global fair play

- **EU cooperation and development (INTPA):** Build international partnerships for sustainable development

- **European Neighbourhood Policy (NEAR):** to deepen and strengthen relations with EaP

- **Memoranda of Understanding (MoU)**

    - Bilateral EUIPO technical cooperation with non-EU countries

- **EU- Funded Projects**

    - Implementing EU Policies in the field of IP in non-EU regions/countries

The EUIPO support - EUF projects overview

- IP Key Latin America - PI
- IP Key China - PI
- IP Key SEA - PI / ARISE+ - DCI
- CarIPI (Caribbean) - EDF
- EUGIPP (Georgia) - ENI
- AfrIPI (Pan-African) - DCI

[EU-GEORGIA](#) INTELLECTUAL PROPERTY PROJECT (EUGIPP)

Start: 01/01/2020 **Duration**: 36 months **Budget**: 1.170.000 €

Specific Objective: To contribute to an adequate and effective level of protection and enforcement of intellectual property rights in Georgia according to the commitments of the AA/DCFTA.

Expected Results:

I.   Technical Cooperation: Strengthened IP institutions, networks, and IP related staff, for a more efficient and user-friendly IPR system.

II.   Enforcement cooperation: Contributed to the modernization, transparency and fair implementation of IP enforcement policies in Georgia.

III. Awareness raising: Increased awareness on the benefits of a comprehensive IPR system among opinion makers and specific segments of the general public in Georgia, **including SMEs.**

TMview

Global trade mark search

TMview is a completely free to use pre-clearance tool, available online with daily updated information on trade marks from participating IP offices

❖ **The largest free trade mark database available with data from EU and major non-EU IP offices**

❖ **Multiple advanced search options**

❖ **Customised alerts**

❖ **Smart navigation**

❖ **Trade mark information export function**

❖ **Fully multilingual platform**

Benefits for Users
✓ First hand trade mark information from participating IP offices

✓ Check for the availability of a trade mark name (e-filing pre-clearance)

✓ TMview is free of charge and available 24/7

Benefits for IP Offices
✓ Working tool for trade mark examiners

✓ Trade mark information available online to the global public

✓ Efficiency in dissemination and sharing of information on IP matters

DESIGN|view

Your key to registered designs search

DesignView is a search tool that centralizes information about registered designs from the databases of the participating IP offices

❖ **The largest free designs database available with data from EU and major non-EU IP offices**

❖ **Advanced searches**

❖ **Multiple design visualization options**

❖ **Smart navigation**

❖ **Fully multilingual platform**

Benefits for Users
- ✓ First hand design information from participating IP offices
- ✓ Check for the availability of a design (e-filing pre-clearance)
- ✓ DesignView is free of charge and available 24/7

Benefits for IP Offices
- ✓ Working tool for design examiners
- ✓ Designs information available online to the global public
- ✓ Efficiency in dissemination and sharing of information on IP matters

TM|class

The one-stop classification tool

TMclass is an online tool that helps users correctly classify goods and services when filing a trade mark

- ❖ **The biggest available source of classification terms – it contains the databases of participating trademark offices in one common platform**

- ❖ **Improved predictability and certainty**

- ❖ **Taxonomy of terms for easier use of the right classification terms**

- ❖ **Fully multilingual**

Benefits for Users
- ✓ Classification lists of Goods and Services from participating IP offices

- ✓ Identify and pre-validate the proper classification and goods and services before filing

- ✓ TMclass is free of charge and available 24/7

Benefits for IP Offices
- ✓ Working tool for trade mark examiners. Verification of list of Goods and Services

- ✓ Trade mark classification available online to the global public

- ✓ Efficiency in dissemination and sharing of information on IP matters

DESIGN|class

The online search tool for harmonised product indications

DesignClass is a set of user-friendly features that can help users find product indications in the Harmonised Database that best match the goods to which a design applies.

❖ **The Harmonised product indications database follows the same structure of classes and subclasses as the Locarno Classification.**

❖ **Locarno product indications and many more accepted by the participating IP offices**

❖ **Tree structure to facilitate users and examiners to find the correct product indication(s).**

❖ **Available in 28 languages**

Benefits for Users
- ✓ Classification lists of product indications from participating IP offices
- ✓ Identify and pre-validate the proper classification of product indications before filing
- ✓ TMclass is free of charge and available 24/7

Benefits for IP Offices
- ✓ Working tool for design examiners. Verification of list of product indications
- ✓ Design classification available online to the global public
- ✓ Efficiency in dissemination and sharing of information on IP matters

FrontOffice

Fast, easy and efficient, with step-by-step guidance through the application process

❖ **Highly configurable, with sections and fields adaptable to the needs of each Office**

❖ **Pre-defined e-filing forms: trade mark application, design application, renewal, transfer of ownership, opposition... plus, the possibility of easily creating new ones**

❖ **Interfaces available to connect to different platforms including: applicants and representatives databases; payment platforms; classification; and products indications**

Benefits for Users

✓ Online availability 24/7

✓ Application is validated before submission so users are assured it is admissible

✓ Implemented by more than 20 IP offices, same user experience when filing in different IP offices

Benefits for IP Offices

✓ Perform formality checks at the moment it interacts with a user filing an application for a trade mark or design

✓ Save time and costs because of increased automated processes

The European Union Intellectual Property Network (EUIPN) brings together the national and regional IP offices of the EU, the EUIPO, international partners, and customers of the Office to build a stronger IP network in the EU.

European Cooperation IP practice – Development of common examination standards and practices in cooperation with national and regional IP offices in the EU

Conclusion

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THANK YOU

Presentation		
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Approved by owner	-	
Authors	-	
	-	
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