

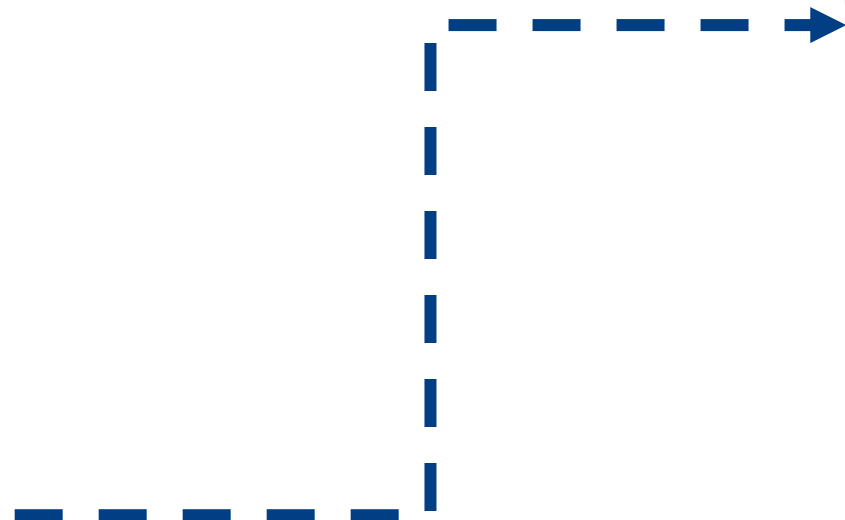


Italian
DIGITAL SME
Alliance

EU4Digital ICT Innovation sixth networking event
ICT Innovation ecosystems for start-ups and scale-ups

18 May 2021

Building on knowledge and experience of European association, **the Italian DIGITAL SME Alliance was born in 2019**



Italian DIGITAL SME Alliance:



Represents interests of Italian SMEs in the ICT sector at national and European level



Provides information and news on European **policies** and regulatory updates



Allows members to **participate in the Working Groups** of the European DIGITAL SME Alliance



Promotes the **exchange of know-how** and expands working collaboration between members in Europe



Serves as a direct channel of **communication with the European institutions** through bilateral meetings, participation in conferences and inclusion in expert groups



Facilitates members' **participation in projects** funded by the European Union



Enhances its members' **sectoral skills** by offering European trainings and workshops



Improves **visibility** and promotes members' success stories in Europe

Italian digital SMEs – at the centre of Italian and European agenda



Digital Services Act – Piattaforme digitali europee, sicure ed interoperabili per l'innovazione delle PMI

✉ Italian Digital SME Alliance

April 13, 2021



Consiglio Generale Italian Digital SME Alliance

✉ Italian Digital SME Alliance

January 11, 2021



Blockchain: Quali opportunità per le PMI in Italia e in Europa?

✉ Italian Digital SME Alliance

Membership

Membership categories:

- Trade associations, business networks, consortia, regardless of their legal form, professional associations
- Individual SMEs and Professionals
- Public administrations
- Large companies active in the development of digital solutions for small and medium-sized enterprises
- Research bodies, universities and academic associations active in the development of the digital sector



UNIONE ARTIGIANI
della Provincia di Milano e della
Provincia di Monza e Brianza



Digital **Building** Blocks



Massimo Vanetti

Senior consultant
supporting companies
in digital transformation
| Smart Manufacturing
| Industry 4.0 | IoT |
IIoT



CONSULENZA
E RISORSE




Reinforcing national
experiences, building
European
cooperation –

Eastern
Partnership Digital
SME Alliance







Thank You

 Sebastiano Toffaletti

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