

## THE EUROPEAN COMMUNITY OF BUSINESS INNOVATION LEADERS

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@EUBIC

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#### A GLOBAL INNOVATION PARTNER NETWORK FAST-TRACKING MEMBER CONNECTIVITY AND CERTIFYING VALUE



## 35

#### Years of existence

Since 1984, EBN provides access to and connects a global partner network of executives, industry leaders and best-of-class innovators of all kinds.

## 650+

#### **Business experts**

Committed to the development and growth of entrepreneurial innovator, providing high-quality services to startups, spin-offs and SMEs.

## 175+

#### **Dedicated members**

Operating in over 29 countries, covering the full spectrum of innovation sectors, and collabroating for continuous improvement and more impact.

# 25,000+

#### **Client companies**

Receive support by our members. Benefiting from expertise and programmes critical to their growth.





#### At CEEI Asturias, we mean business.

We have a role to play and we act on it. Better yet, we try to get others to act with us. So that together we can create one big community of excellence, innovation, entrepreneurship, and impact.

Which happens exactly what being an EU BIC is all about.

Cristina Fanjul, Director EU|BIC CEEI Asturias

CERTIFIED MEMBERS (EU|BICs) TAKE REAL STEPS TO ENSURE THAT THEIR SERVICES ARE BEST ADVANTAGEOUS TO THEIR CLIENT AND THEIR REGIONS

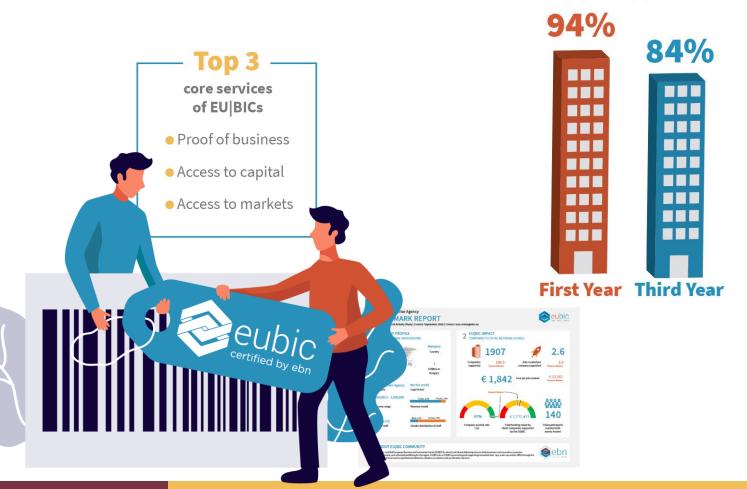


Survival rates

after end of the support by an EU|BIC

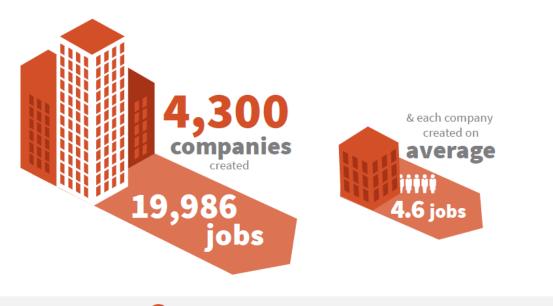
#### MISSION COMMITMENT QUALITY BUSINESS SUPPORT

EBN uniquely grants the official EU|BIC certification to mission-aligned organisations as the only certification of quality recognised by the European Commission









#### MISSION COMMITMENT REGIONAL ECONOMIC DEVELOPMENT

From its origins until today, we endeavour to build strong innovation networs that support the economic, social and sustainable development of European regions and cities.

Top **3** sectors represented by EU|BICs for tech-solutions: Environment & Energy, Health, ICT

Source: 2020 EU | BIC Impact and Activity Study



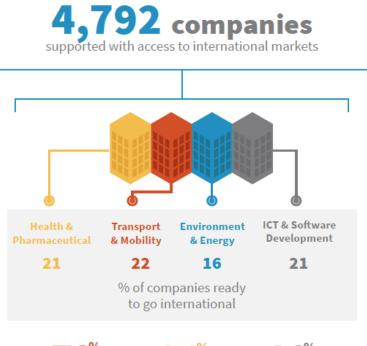
OUR INTERNATIONAL NATURE IS ONE OF OUR GREATEST ASSETS TO BOLSTER THE EXPANSION POTENTIAL OF EUROPEAN STARTUPS, SCALEUPS AND INNOVATIVE SMES



#### MISSION COMMITMENT SCALING EUROPEAN INNOVATION

To reinforce Europe as a global leader in entrepreneurial research and innovation:

- we apply our understanding of the different needs of our client entrepreneurs throughout the various stages of growth
- leverage the support network so they can benefit from the same quality of support in any region they target for expansion.







**INNOVATION IS NOT JUST ABOUT TECHNOLOGY.IT IS ABOUT** SOCIETY, IDEAS, **AND PEOPLE** 

#### POSSIBLE COOPERATION IN THE EAP REGION





- Enhancing the role of business support organisations (incubators, innovation centres, STPs, development agencies, accelerator, DIHs...)
- Upskill trainers in delivering quality business support
- Stimulate the (local and international) innovation ecosystem
- Monitor activities, improve impact and deliver more value



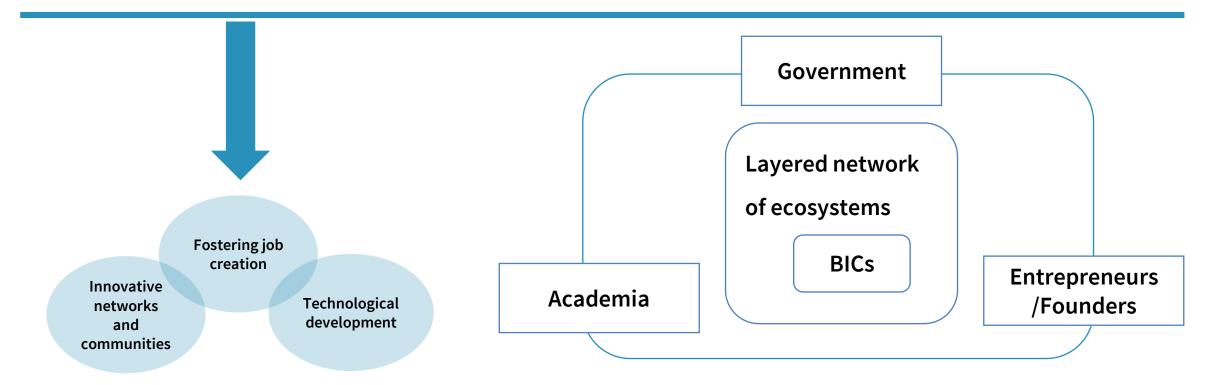
- Certify with pride
- Engage with partners and build trust







Networking innovators and ecosystem actors Providing startups/scaleups with the right skills and right environment to thrive Foster cross-learning and best practices





ORGANISATIONS CERTIFY TO BUILD RELATIONSHIPS, IMPROVE IMPACT, AMPLIFY VOICE, AND ENGAGE PARTNERS



#### WHAT YOU CAN EXPECT



EU|BIC Certification label



Industry best-practices

Interested to learn more about the EU|BIC community?

CONTACT US LUCA.MAINI@EBN.EU

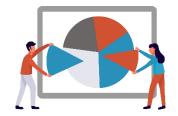




Skill building training



Team of dedicated experts



Project participation



### Join us at the 2020 EBN Congress!

### Regional Ecosystems Shaping European Innovation



### **REGISTER NOW**

### **3-4 NOV 2020** VIRTUAL EVENT

www.ebncongress.eu





#EBN2020