

Utilising DigComp 2.1 for Digital Inclusion in Communities

An Cosán Presentation

Mark Kelly

Digital Inclusion Coordinator

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Digital Inclusion Coordinator, An Cosán



Mark oversees the development and roll out of our Digital Inclusion activities including the Digital Stepping Stones assessment tool and Accenture's Skills to Succeed Academy across Ireland.

Mark is an advocate for digital inclusion and tackling the digital divide in the community sector.

- With over six years experience in the community sector, Mark also has over 10 years experience in PR, Marketing & Advertising
- He holds an MA in Learning and Teaching (MALT) as well as qualifications in Learning and Development, Transformative Community Education, Digital Marketing and Public Relations.

About An Cosán (*The Path*)

35 YEARS...



...“if poverty is to be transformed, then education is key” ...



191
Community partners in our national network!



ADULT COMMUNITY EDUCATION

Transforming lives through Face-to-Face and Online Community Education



EARLY YEARS EDUCATION

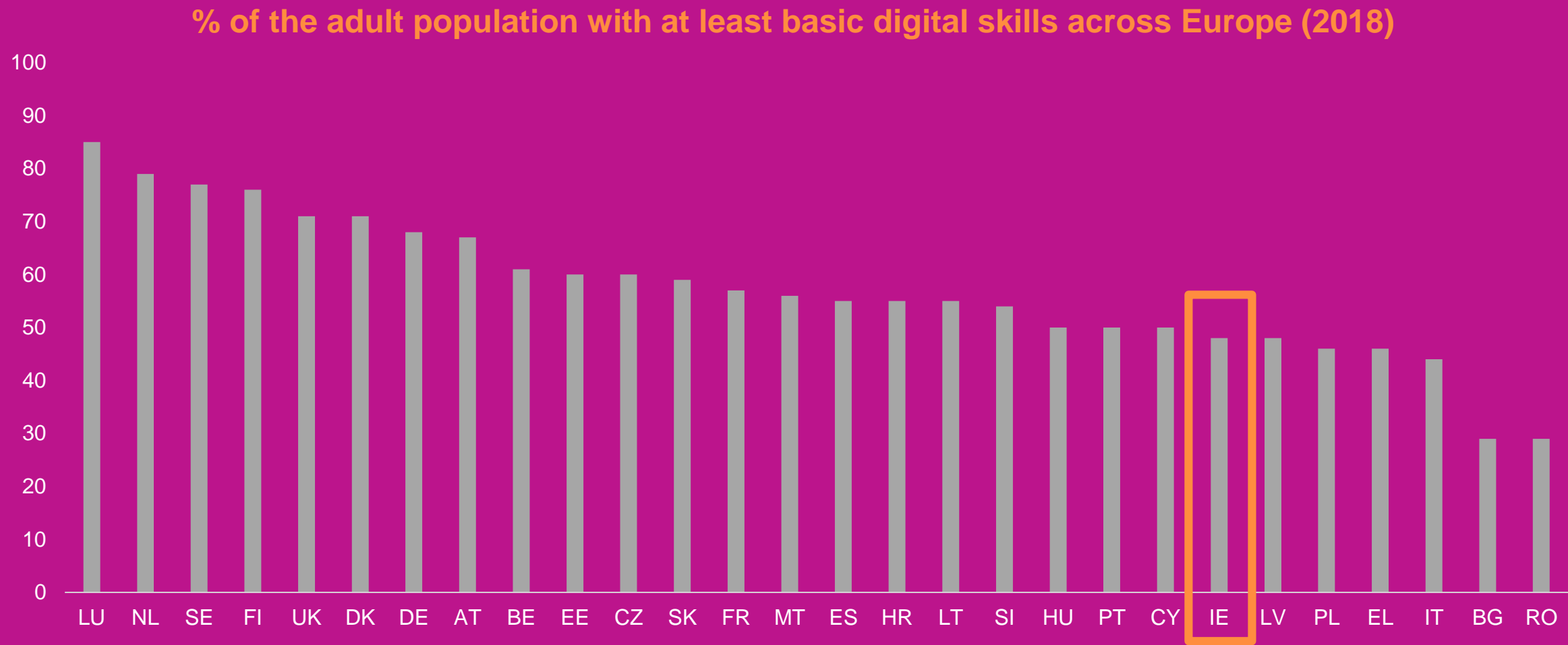
Providing the highest quality early years education & care so our children have the best start in life



COUNSELLING, FAMILY SUPPORT, MENTORING, COACHING, TUTORING, INTERNSHIPS

Providing the supports learners and families need to achieve their best outcomes

IN 2018, IRELAND RANKED BELOW THE EUROPEAN AVERAGE OF 57% FOR BASIC DIGITAL SKILLS



ACCENTURE & AN COSÁN –

**A COMMUNITY / CORPORATE PARTNERSHIP DEDICATED TO IMPROVING
DIGITAL & EMPLOYMENT SKILLS FOR 10 YEARS SET OUT TO FIND OUT WHY...**

9/10

of jobs in the future will require some level of
digital skills...

...while only **half**

of Ireland's adult population have at least
BASIC DIGITAL SKILLS today



Republic has one of the lowest levels of basic digital skills

European Commission published 2018 Digital Economy and Society Index on Friday

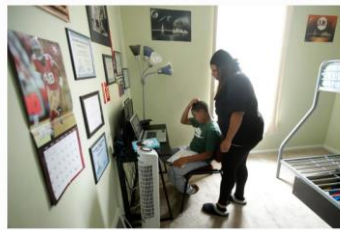
© Fri, May 18, 2018, 13:48

Forbes

EDITORS' PICK | 140 views | Jun 30, 2020, 06:38am EDT

Digital Divide Becomes 'Chasm' As Covid-19 Pandemic Drags On

Pedro Nicolaci da Costa, Senior Contributor @ Markets
I have been writing about economics, markets and the Fed since 2006.



THE IRISH TIMES

BreakingNews.ie

Ireland Business World Showbiz #Discover Sport Tech

Coronavirus Government Formation Insolvency Stolen sale



Closing digital divide must be top priority: Tim Berners-Lee

13/06/2020 - 07:44:00 Back to Tech World Home

By Press Association

World wide web inventor Tim Berners-Lee has said the Covid-19 pandemic demonstrates "the gross inequality" of a world where almost half the population is unable to connect to the internet.

He told a high-level UN meeting that "our number one focus must be to close the digital divide".

THE IRISH TIMES

Thu, Jul 2, 2020

NEWS SPORT BUSINESS OPINION LIFE & STYLE CULTURE

Education > Student Hub | 2nd Level Hub | Parents

Students risk losing out as online teaching creates 'digital divide'

Many do not have access to broadband or teachers are ill-equipped to teach remotely

© Mon, Mar 23, 2020, 02:15

Carl O'Brien, Michaelle McBride



Covid-19 exposed 'digital divide' facing parents



The main digital constraints were access to devices, dependency on one device, and data access, where many parents only had phone data bundles insufficient for the bandwidth demands of remote learning, the study found.

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Digital Inclusion is not just an Irish challenge...

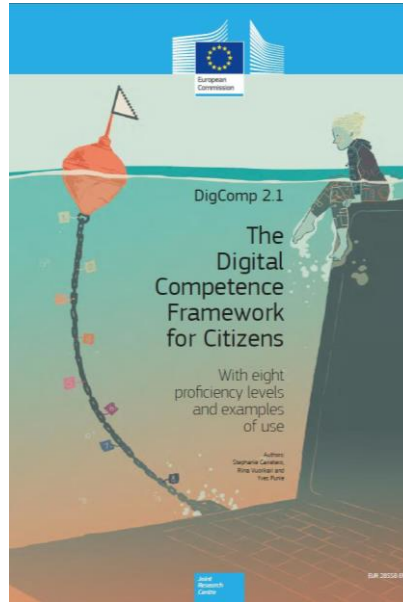


THE IRISH TIMES

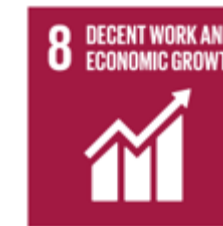
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© Fri, May 18, 2018, 13:48



Digital competence is “**a universal and basic need for all citizens** for working, living and learning in the knowledge society” – *European JRC*



ENSURE INCLUSIVE AND EQUITABLE QUALITY EDUCATION AND PROMOTE LIFELONG LEARNING OPPORTUNITIES FOR ALL

What did we do...

- **Research, market scans & testing** for suitable assessment solutions, skills framework analysis, training needs analysis, community-based consultations...
- **Learner workshops** – to adapt DigComp into real-world context based on community-user experiences (UX)
- **Ed & Ed Tech workshops** with Accenture technical development teams – prototype launch
- **MVP** – develop a **proof of concept**
- Created a **national - targeted - train-the-trainer programme** for tutors in community organisations & FET sector
- Raised **awareness** and harvested **feedback**



About DigComp 2.1...

The 'European Digital Competence Framework for Citizens', also known as DigComp, was developed to offer a framework to improve citizens' digital competence.

There are five different areas encompassing 21 different skills which create the framework for understanding the digital skills needed for life, work and learning.



Competence area 1: Information and data literacy

- 1.1 Browsing, searching, filtering data, information and digital content
- 1.2 Evaluating data, information and digital content
- 1.3 Managing data, information and digital content

Competence area 2: Communication and collaboration

- 2.1 Interacting through digital technologies
- 2.2 Sharing through digital technologies
- 2.3 Engaging in citizenship through digital technologies
- 2.4 Collaborating through digital technologies
- 2.5 Netiquette
- 2.6 Managing digital identity

Competence area 3: Digital content creation

- 3.1 Developing digital content
- 3.2 Integrating and re-elaborating digital content
- 3.3 Copyright and licences
- 3.4 Programming

Competence area 4: Safety

- 4.1 Protecting devices
- 4.2 Protecting personal data and privacy
- 4.3 Protecting health and well-being
- 4.4 Protecting the environment

Competence area 5: Problem solving

- 5.1 Solving technical problems
- 5.2 Identifying needs and technological responses
- 5.3 Creatively using digital technologies
- 5.4 Identifying digital competence gaps




**Digital Stepping
Stones...**

A Digital Assessment Tool to encourage a
'Growth Mindset' towards **Lifelong** Digital
Learning in Adult & Community Learners

We wanted to help people take the first step to...

- understand their current digital capability
- appreciate the digital skills they have
- see how their initial skills can be transferable
- appreciate there are a range of competences needed in the 21st century
- and fill any gaps in their basic digital skills





In 2019, An Cosán envisioned an Ireland where everyone can avail of the **life-enhancing benefits of having the digital skills** they need!...

Today over **5,300** people have used our Digital Stepping Stones assessment tool **to understand their personal level of digital competence...** and their gaps!

Our DigComp digital inclusion model uses ‘assessment-for-learning’

Our DigComp digital inclusion model uses ‘assessment-for-learning’



No registration – simply click start...

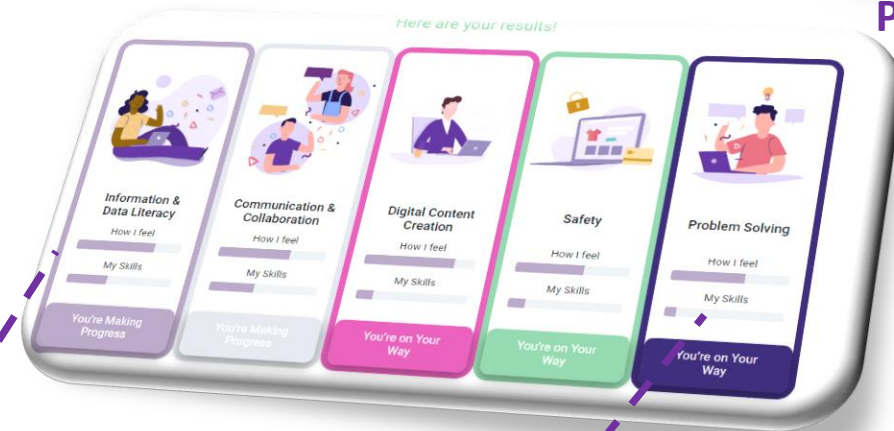
2. My Skills



Approx. 15 mins
to complete



Level of digital confidence



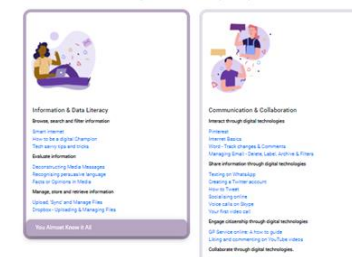
Level of digital competence

Personalised Results

[illegible]

Ready To Take The Next Digital Step?

Well done on completing the quiz. Now, why not take the next step on your digital stepping stones with some of the learning links below tailored just for you!



Personal learning links

Personalised Set of Results

Well done Steven!

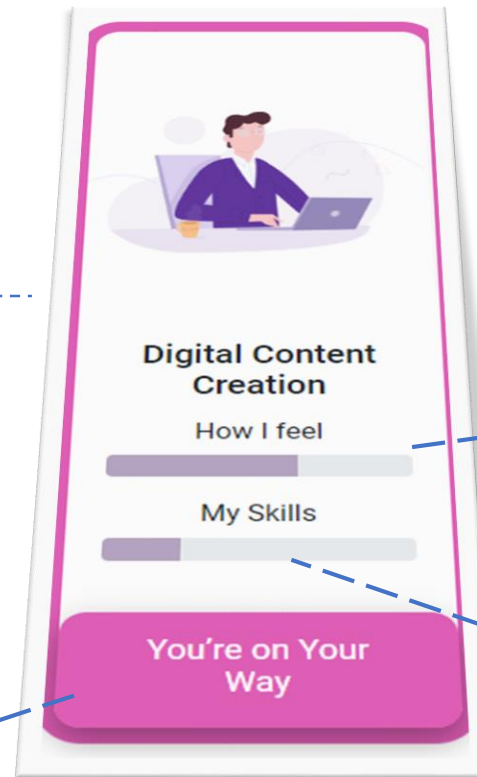
Here are your results!



Results are communicated in a positive, growth-orientated way

An algorithm generates a results page

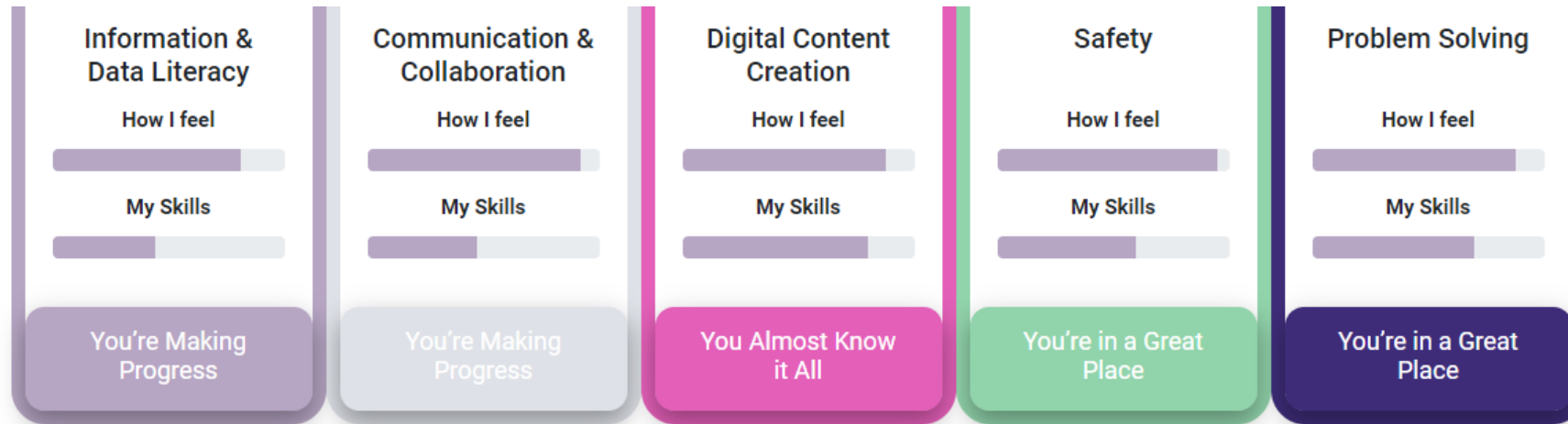
- correlating the answers from 'How I Feel' against 'My Skills'
- so it's easy to see if a learner's digital confidence matches their digital knowledge
- across each of the five DigComp competence areas.



The result here shows that a learner has a greater level of confidence in their ability than is seen in the My Skills result.

Where a learner's results show a low bar, this indicates an opportunity to focus a learning plan towards improving digital knowledge or skill in that competence area.

Communicating results for a Growth Mindset...



My Skills Score	Output Text
0-25	You're on Your Way
25-50	You're Making Progress
50-75	You're in a Great Place
75-100	You Almost Know it All

Detailed results sent by email link to tutor & learner...



In the detailed report,

- the correct answers are highlighted on the left column
- making it easy to see where a learner may have selected an incorrect answer,
- or only part of the answer
- This would indicate a learner may benefit from further learning in this area

Left side = correct options

Right side = Learner selection

	Correct Answers	Your Answers
<p>A search engine is used to look things up online</p> <p>If you wanted to know the capital of Denmark, of the following engines, which would you select? (Select all that apply)</p>	<p>Bing</p> <p>Google</p> <p>Microsoft</p> <p>Yahoo</p>	<p>Bing</p> <p>Google</p> <p>Microsoft</p> <p>Yahoo</p>
<p>Domain is the name given to a website address (E.g. www.google.com). Some domains should be trusted less than others.</p> <p>Besides .com, which domains would you trust? (Select all that apply)</p>	<p>.gov</p> <p>.edu</p> <p>.ninja</p> <p>.ie</p>	<p>.gov</p> <p>.edu</p> <p>.ninja</p> <p>.ie</p>
<p>When naming a file, which of the following would you select? (Select all that apply)</p>	<p>Keep the name consistent with other related files</p> <p>Call it anything using random letters and numbers</p> <p>Make the name meaningful to you and others who might use it</p> <p>Choose a name that allows you to find the file easily</p>	<p>Keep the name consistent with other related files</p> <p>Call it anything using random letters and numbers</p> <p>Make the name meaningful to you and others who might use it</p> <p>Choose a name that allows you to find the file easily</p>

Partially correct

Correct

No match = Incorrect



FET & community sector practitioner feedback...

“This will **probably come to be a standard tool for digital assessment across the entire country**. Well done on a fantastic piece of work!” (ETB *Donegal*)

“I think it would be **very useful for the Guidance workers and Community Development team**.” (Local Development, *Wexford*)

“I **am directing learners to it**, as part of the process of being considered for a device loan, **to support blended learning**”... (ETB, *Limerick*)

“Digital Stepping Stones is **a great tool for ETBs to use with learners & staff**.” (ETB, *Cork*)

“Our ICT instructor is **completing it with learners as part of our ongoing induction programme**.” (CTC, *Dublin*)

“I feel Digital Stepping Stones will be **a great asset** to us” (YouthReach, *Dublin*)

“The Digital Stepping Stones is a great help. **It is very user friendly**. The hyperlinks section will be so useful.” (FRC, *Meath*)

So what's the next step on the Digital journey?...



Welcome to the Evaluating Data, Information and Digital Content lesson

GET STARTED



Today's digital landscape offers us extraordinary resources for learning. The information that we find is not always accurate or high-quality.

Developing 21 E-learning mini-modules... One for each DigComp competence

In this lesson, we will look at why evaluating information is an important part of the digital literacy process and learn some ways to assess information.

There are five parts in this lesson. You will need to complete all of them. This should take you approximately 10 minutes.

Scroll down the page and select Introduction to begin.

- Introduction
- What is evaluating data/information/digital content
- How to evaluate information
- Practice
- Conclusion

Welcome to the Evaluating Data, Information and Digital Content lesson

0% COMPLETE

- Introduction
- What is evaluating data/information/digital content and w...
- How to evaluate information
- Practice
- Conclusion

Learning outcomes

By the end of this lesson, you should be able to:

- Explain why evaluating information is important
- Understand what a trusted source is
- Compare and contrast between reliable and unreliable sources
- Use at least one technique to perform an evaluation of information
- Apply the practice of critical thinking to evaluating information in your own life and online

Welcome to the Evaluating Data, Information and Digital Content lesson

0% COMPLETE

- Introduction
- What is evaluating data/information/digital content and w...
- How to evaluate information
- Practice
- Conclusion

Congratulations! You have almost completed this lesson.

All you have to do now is select all of the learning outcomes you feel you have achieved.

- ☐ I can explain why evaluating information is important
- ☐ I understand what a trusted source is
- ☐ I can compare and contrast between reliable and unreliable sources
- ☐ I can use at least one technique to perform an evaluation of information
- ☐ I can apply the practice of critical thinking to evaluating information in your own life and online
- ☐ None of the above

Well done! You now should have the competence to evaluate information, data and digital content at Levels 3-4 on DigComp, the European Digital Competence Framework.

Now that you have completed DigComp 1.2, you can go back to the homepage.



Thank you!...