



EU4Digital ICT Innovation virtual networking event “Women4Digital Future - Supporting Women Entrepreneurship & Innovation” CONCEPT

Topic: Women 4 Digital Future - Supporting Women Entrepreneurship and Innovation

When and where: date – 28th of November 2022, 10:00 - 12:30 (CET), online.

Language: The event will be held in English.

Goal: Foster the increase of women led start-ups and innovative entrepreneurship in the digital economy across the Eastern Partner countries.

Objectives:

1. Increase awareness about the EU gender policy agenda, and women mentorship practices promoted by the EU4Digital.
2. Share the best practices and offer tools of EU-based organisations that work with women entrepreneurs to support their ICT innovation activities and engagement in tech sector.
3. Promote the membership and partnership opportunities for the EaP organisations with relevant EU and international organisations during the joint discussion.
4. Integration of EaP women with relevant EU communities.

Key EU participants:

- <EC representative>
- [Women Go Tech](#)
- [Women Business Angels](#)
- [WINGATE](#)
- [Female founders](#)

Target audience in the EaP countries:

- Ministerial level representatives and agencies coordinating the development of innovation ecosystem.
- National ICT associations and networks of SMEs with focus on digital markets.
- Actors of the innovation ecosystem nurturing the innovative entrepreneurship such as tech parks, incubators, accelerators.
- NGOs and national/local initiatives promoting women entrepreneurship and innovations.
- Women-led start-ups and innovative companies.

Potential networking / cooperation areas:

- Promote joining Women Go Tech Promote joining **Women Business Angels (WBA)** association as it would open the door to EaP women angel investors to a wider community of angel investors and start-up deals. Introduce the WBA training and mentorship programme for women business angels and women founders.
- Promote the use of **WINGATE** knowledge online platform as well as promote networking through WINGATE thematic events for women owned enterprises (M/SME).
- Promote joining **Female founders** community of 45000 entrepreneurial women in the European tech and innovation ecosystem. Introduce the *Startup Grow F Accelerator, Leadership Lead F Accelerator* as well as further engagement and cooperation opportunities for EaP women and supporting organisations.

Number of participants: around 50-60.



AGENDA

EU4Digital ICT Innovation networking event

“Women 4 Digital Future - Supporting Women Entrepreneurship and Innovation”

28 November 2022 – Monday		
Time (CET)	Topic	Speaker
9:45 - 10:00	<i>Time for connection – the session will start at 10:00 sharp</i>	<i>EU4Digital Facility ICT Innovation Team</i>
10:00 – 10:15	Opening notes: goals and objectives of event	<i>EU4Digital Facility ICT Innovation Team</i>
10:15 – 10:35	Keynote speech: EU agenda of supporting women innovators	<i>DG NEAR, TBC (Lina)</i>
10:35 – 10:55	Women Go Tech : journey in Lithuania and perspectives in the EAP	<i>Žydrūnė Vitaitė, Co-founder at Women Go Tech</i>
10:55 – 11:10	Q&A	<i>All participants</i>
11:10 – 11:20	Short break	
11:20 – 11:40	<p>Women Business Angels: supporting female in becoming an angel investor or founder of a competitive company</p> <ul style="list-style-type: none"> • Presentation of value proposition • Introduction of WINGATE initiative: building an innovative online knowledge center for women-owned enterprises 	<i>Renata Anna Jaksa, Grant manager</i>
11:40 – 11:50	Q&A	<i>All participants</i>
11:50 – 12:10	<p>Female Founders: providing access to funding for female-led startups and more career opportunities for women in tech and innovation:</p> <ul style="list-style-type: none"> • Leadership Accelerator • Investment Readiness Startup Accelerator for female-led Ventures • Consulting on diversity, equity, inclusion and talent acquisition strategies 	<i>Carina Klaffl, Co-CEO of Female Founders</i>
12:10 – 12:20	Q&A	<i>All participants</i>
12:20 – 12:30	Closure of the event	<i>EU4Digital Facility ICT Innovation Team</i>