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## EU4Digital Facility Networking Event

### Joining the International Association for Trusted Blockchain Applications (INATBA) to facilitate international collaboration and technology adoption across the economy

<b>Location:</b>	Online
<b>When:</b>	30 March 2023, 11:00 – 12:30 (Brussels time) Equivalent to: 12:00 – 13:30 (Moldova, Ukraine) 13:00 – 14:30 (Armenia, Azerbaijan, Georgia)
<b>Language:</b>	English

**Concept:** The ICT Innovation stream of the [EU4Digital Facility](#) will hold a virtual consultation session to support the integration and joining of EaP stakeholders in a specific EU network - [International Association for Trusted Blockchain Applications \(INATBA\)](#). The network was introduced during a dedicated networking event on the topic '[Digital innovations, blockchain and scale-ups in emerging markets](#)' in the policy area 'Digital technologies' on 11-13 November 2019.

**Goals:** The ultimate goal of this event is to support the integration of EaP blockchain associations and policymakers into the community of thought leaders and similar EU organisations, which could foster a positive change in the regulation and development of a blockchain ecosystem in the Eastern partner countries.

#### Main beneficiaries addressed by the EU4Digital activity:

- National blockchain associations;
- Industry players;
- Policymakers specialising in blockchain.

The beneficiaries may enhance their capacity through access to thought leaders in the academic and government spheres as well as by networking and knowledge building through INATBA's partnerships with leading standard-setting organisations and global initiatives.



## AGENDA

30 March 2023, 11:00 - 12:30 CET (Brussels)		
Time	Topic	Speaker
10:45 – 11:00	Time to connect to the session – starts at 11:00 sharp	
11:00 – 11:10	<b>Introduction</b> Opening notes on behalf of INATBA Board of Directors	<b>Rūta Šalvytė-Tamošiūnienė</b> , Deputy Team Leader, EU4Digital Facility <b>Margherita Leder</b> , Member of the Board of Directors at INATBA
11:10 – 11:25	<b>Overview of the EU blockchain strategy</b>	<b>Tonia Damvakeraki</b> , Manager of the EU Blockchain Observatory and Forum
11:25 – 11:35	<b>Introduction of INATBA</b>	<b>Ricardo Simões</b> , Executive Director at INATBA
11:35 – 11:45	<b>Advisory bodies overview</b> <ul style="list-style-type: none"> <li>• 2022/23 Work overview</li> <li>• Opportunity for policymakers to engage</li> </ul> <b>Industry membership overview</b> <ul style="list-style-type: none"> <li>• INATBA working groups overview</li> <li>• Key work highlights for 2023</li> </ul>	<b>Bara Greplova</b> , Government Advisory Body / Academic Advisory Body & Members Engagement Manager at INATBA
11:45 - 11:50	<b>Industry collaboration and partnerships</b> <ul style="list-style-type: none"> <li>• Benefits of membership for industry players</li> <li>• Opportunities for associations to collaborate</li> </ul>	<b>Morgane Stein</b> , Partnerships & Membership Recruitment Manager at INATBA
11:50 – 12:15	<b>DISCUSSION</b> INATBA's members' experience sharing	Moderator: <b>Bara Greplova</b> , GAB/AAB & Members Engagement Manager at INATBA <ul style="list-style-type: none"> <li>• <b>Gustavo Prieto</b>, FWO Senior Researcher at Ghent University &amp; INATBA Academic Advisory Body Member</li> <li>• <b>Mariana de la Roche</b>, Senior Regulatory Affairs Expert at IOTA Foundation, Co-Chair at Social Impact and Sustainability Working Group of INATBA</li> <li>• Other members of INATBA</li> </ul>
12:15 – 12:25	<b>Q&amp;A and discussion on next steps</b>	All speakers
12:25 – 12:30	<b>Closure of the event</b>	



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**INATBA**

International Association for  
Trusted Blockchain Applications

## ORGANISATION DETAILS

<b>Short description:</b>	Launched in 2019 by the European Commission, <a href="#">INATBA – International Association for Trusted Blockchain Applications</a> , is a highly influential association advocating for blockchain and distributed ledger technology (DLT) adoption in Europe and globally. INATBA is mainly known for its credibility with regulatory authorities and policymakers and is appraised for its contributions to Markets in Crypto Asset Regulation (MiCA), Transfer of Funds Regulation (TFOR), electronic Identification, Authentication and Trust Services (eIDAS), CHAISE Project, EU Pact for Skills, academic and governmental advisory bodies, and its passionate diverse global community of CEOs, CTOs, heads of policy, public/institutional relations, legal, marketing, BizDev, developers and policymakers.
<b>Mission statement:</b>	INATBA aims to develop transparent and inclusive governance and cooperation model(s) for blockchain and DLT infrastructures and applications, to inform policy and regulatory measures that may contribute to harnessing the opportunities of blockchain through a close dialogue with policymakers and regulators, to promote regulatory convergence and avoiding a fragmented approach that would hinder trust in these emerging technologies and reduce their uptake in the economy.
<b>Objectives of INATBA:</b>	Establish a permanent dialogue with public authorities and regulators; promote open, transparent and inclusive global governance models for blockchain and DLT; support the development and adoption of interoperability guidelines and global standards; develop sector-specific guidelines and specifications.
<b>Priority topics:</b>	Blockchain and other DLT; applications and regulatory frameworks around the technology.
<b>Network:</b>	INATBA collaborates with a number of organisations across Europe and beyond, including International Organization for Standardization (ISO); the International Telecommunication Union (ITU); <a href="#">StandICT.eu2023</a> ; <a href="#">LACChain</a> ; UN and more. Read more on the <a href="#">INATBA website</a> .



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## SPEAKERS



**Ms Margherita Leder**

**Member of the Board of Directors at INATBA**

Margherita Leder is the Chief Operating Officer at the TMP Group, a cutting-edge Italian tech media company working in cross-communication among experience, production and digital marketing, exploring and exploiting the potential of new media and tech opportunities such as NFTs and Metaverse. She represented Blockchain Italia, a blockchain-based software house based in Italy and Spain. In 2019 she joined INATBA and launched the Education Working Group, publishing several papers and leading INATBA to join and win the CHAISE consortium. She was elected to the Board in 2021 and is currently serving as Secretary of the Board.



**Ms Tonia Damvakeraki**

**Manager of the EU Blockchain Observatory and Forum**

Tonia Damvakeraki is a senior project manager working with science and technology policy projects and studies for the last 20 years. Since May 2020, she is the manager of the EU Blockchain Observatory and Forum, aiming to inform, raise awareness and promote blockchain technology in the EU and beyond.



**Mr Ricardo Simões**

**Executive Director of INATBA**

Ricardo Simões is the Executive Director of INATBA - International Association for Trusted Blockchain Applications - an acclaimed fast-growing global association of companies, public bodies, and academics, launched by the European Commission, aiming to enhance positive blockchain and distributed ledger technologies adoption. Ricardo is an accomplished executive with 12 years of experience leading business trade associations such as the French-Portuguese Chamber of Commerce and Industry in Paris. He developed and ran the Portuguese Property & Investment Trade show for eight years. He advised and mentored young entrepreneurs in international business development strategies.

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**Ms Bara Greplova**

**Government Advisory Body / Academic Advisory Body & Members Engagement  
Manager at INATBA**

Bara Greplova's background is in energy and climate action in project management. She is a strong advocate for innovative technical solutions deployed in locations and communities that do not always benefit from the latest innovation, with particular focus on solutions to ending energy poverty. At INATBA, she previously held the positions of Board Member and Co-chair of the Energy Working Group and of the Climate Action Working Group. Currently, she is in charge of membership management and government relations.



**Ms Morgane Stein**

**Partnerships & Membership Recruitment Manager at INATBA**

Morgane Stein is currently the Partnerships & Membership Recruitment Manager at INATBA. She specialises in business development, bespoke market research, media and events production from content curation to on-site management. She has an in-depth knowledge and understanding of the current fintech and digital e-commerce landscapes, with a recent focus on the gaming and digital payments industries as well as more largely on technologies including blockchain / DLTs, Fintech/Regtech. She graduated from ESC Rennes School of Business with a MSc in Sustainable Management and Eco-Innovation, under a partnership programme with EME - Environmental Engineering School.



**Mr Gustavo Prieto**

**FWO Senior Researcher at Ghent University & Member of INATBA Academic  
Advisory Body**

Gustavo Prieto is an FWO (Research Foundation – Flanders) Senior Researcher at the Department of European, Public and International Law, Ghent University. He is also a member of the Academic Advisory Board of INATBA. Gustavo's profile includes teaching and researching international economic law in different countries, including Ecuador, the United States, Italy, Germany, Belgium, and Ukraine. His research interests include the legitimacy of transnational rules applied to blockchain infrastructures.



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**Ms Mariana de la Roche**

**Senior Regulatory Affairs Expert at IOTA Foundation, Co-Chair at Social Impact and Sustainability Working Group of INATBA**

Mariana de la Roche is the Senior Regulatory Affairs Expert of the IOTA Foundation. Since 2021, she has been the co-chair of the INATBA Social Impact and Sustainability Working Group. She is a Colombian human rights lawyer with a law degree obtained with academic excellence, a specialisation in human rights and humanitarian law, and a master's degree in public administration. She has more than nine years of experience as a project manager and legal and regulatory advisor for different NGOs and social businesses in Colombia and Germany. Mariana is also part of the leading team coordinating Blockchain 100+, an initiative supported by the UN's General Assembly to create a charter for blockchain and the UN Values. Lastly, since 2023 she is one of the ambassadors of the Global Blockchain Business Council (GBBC).