

EU4Digital:

Mariana De La Roche Wills

Regulatory Affairs Manager - IOTA Foundation
Co-Chair of SISWG- INATBA



INATBA - The Social Impact and Sustainability Working Group 2019 to 2022



1. Survey with over 69 blockchain projects impacting SDGs



2. Blockchain for Social Impact **report** - challenges and opportunities



3. Social Impact definition for the blockchain space



4. Social impact **simplify model** for small and medium blockchain projects


Social impact definition



We define social impact as any intentional or unintentional measurable outcome from actions implemented (or as a result of those actions) by individuals in the private or the public sector that affect the cultural and socio-economic environment of other individuals and communities in a positive way.

(Vestions revised by the AAB)

Social Impact Model for Small and Medium Size Blockchain Projects



	Initiation	Ideation and Planning	Implementation	Evaluation
Baseline	<ul style="list-style-type: none"> Identify the problem that will be addressed Analysis of the environment in which the problem occurs Analysis of the external environment around the problem that will be addressed Analyze if the current structure and capacity of your organisation can support the proposed project Consolidation and analysis of the baseline to understand gaps and opportunities 			
Strategy	<ul style="list-style-type: none"> Define vision. (Define Milestones that helps you understand key events for reaching this action item) Define mission. (Define Milestones that helps you understand key events for reaching this action item) Sustainability/social impact statement. Definition of the social impact and sustainability purpose. Define boundaries Define geographical location Define objectives Define potential timelines Suggestion: Determine potential applicable IRIS indicators. 	<ul style="list-style-type: none"> Analysis of potential impact of SOW on stakeholders Analysis of the potential impact on society Design and include a participatory approach to have feedback loops with stakeholders and beneficiaries Define the activities and SOW in light to the vision and mission and goals previously defined Review that the project boundaries are aligned with the organisational strategy Define the SOW Review feasibility of objectives Review feasibility of geographical location Review feasibility of the project Review feasibility of timelines Identify outside factors of the project that could impact your outcomes 	<ul style="list-style-type: none"> Prioritisation of actions and projects that are critical for the strategy Periodical monitoring of the impact of your actions 	<ul style="list-style-type: none"> Identify key questions
Stakeholders		<ul style="list-style-type: none"> In depth stakeholders analysis including who is involved, their potential contribution and their particular characteristics What is the contribution expected from each stakeholder? 	<ul style="list-style-type: none"> Constant communication and feedback loops with stakeholders. Keep track of the stakeholder analysis 	
Activities and project plan		<ul style="list-style-type: none"> Define the scope of work (SOW) Define the key outcome to achieving impact Review the cause and effect tree (step 2) and analyse the impact of the planned activities Risk mapping exercise and mitigation plan 		
Comms internal and external			<ul style="list-style-type: none"> Cascade high-level strategy from managers to teams Participate in events to showcase your progress 	<ul style="list-style-type: none"> Publish final report
Measurement		<ul style="list-style-type: none"> Define the key outcome to achieving impact Define key indicators for each activity Choose the method and sample. 	<ul style="list-style-type: none"> Organise periodic retrospectives Measure direct and indirect impacts of the outcomes Monitor outside factors that could impact your outcomes We insist in this suggestion: Consider using IRIS indicators 	<ul style="list-style-type: none"> What was the impact of the project outcomes? Collect feedback from teams and stakeholders Evaluate if the project has accomplished desired results

Reports of the SISWG 2022



CRYPTO GUIDE FOR NON PROFITS AND NGOs

If you are an NGO, a non profit organization or a social impact business looking to increase awareness and attract new donors, crypto and digital assets offer a tremendous opportunity. This guide explains some of the considerations for holding and accepting crypto.

Blockchain and Climate Adaptation Imperative: [Blockchain and the Climate Adaptation Imperative](#)

Reports and publications where the SISWG contributed to: [Blockchain for Supply Chain Transparency,](#)

EU Action Plan to Digitalize the Energy System: the SISWG was recognized in the [Staff Working Document](#) on the Digital Energy - EU Action Plan that was published on October 17th 2022 by the European Commission.

2022 EVENTS:

Events organised by the SISWG:

- [Developing Effective Solutions to Bridge the Adaptation Gap](#)
- [The Booming Power of DLT in the Agriculture Sector](#)
- [Sustainably Designed Blockchains and Incentivising Climate Action](#)

Events organised by INATBA with the participation of the SISWG:

- [The Planet is Choking, What Can Supply Chains Do?](#)
- [Sustainably Designed Blockchains and Incentivising Climate Action](#)
- [INATBA Digital Blockchain Week](#)

Event where the SISWG was invited to present:

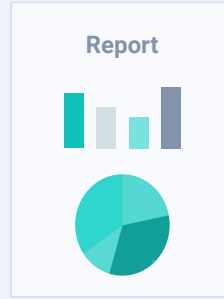
- [Hablemos de IOTA y Shimmer](#) (Promotion of INATBA/the SISWG)
- [Leaders of the Sustainable Future](#) (Promotion of INATBA/the SISWG)
- [EU Blockchain Observatory and Forum 05:56](#) (Promotion of INATBA/the SISWG)
- [Blockchain for Europe Summit 2022](#) (Promotion of INATBA/the SISWG)
- [BC100+ \(Blockchain for UN Values and Global Goals\) Initiative Presentation at COP27 DIP](#) (Promotion of INATBA/the SISWG)
- [Cardano Summit 2022](#) (The SISWG was included in a panel)
- 9th Environment for Europe Ministerial Conference (Promotion of INATBA/the SISWG)



INATBA - SISWG 2023



1. The Blockchain for the UN charter values and the SDGs action plan 100+ (**BC100+**) Initiative



2. SGDs Latin America **Report**



3. ReFi & Financial inclusion **Podcast** - a series of monthly episodes in 2023

Blockchain for the UN Charter Values



Manifesto: Vision for blockchain for the
UN Charter values



Community Building



Advocacy, education
and awareness raise

Thank you!

Mariana de la Roche Wills