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EU4Digital Facility awareness event

The role of the private sector in the development of the high-performance incubation in the Eastern Partner countries

Location:	Online
When:	8 August 2023, 10:00 – 12:00 (GMT+3) Equivalent to: 9:00 – 11:00 (CEST) 10:00 – 12:00 (Ukraine, Moldova) 11:00 – 13:00 (Armenia, Azerbaijan, Georgia)
Language:	English

Concept: EU4Digital Facility is hosting the second online event to raise awareness about **the importance of developing high-performing incubation** in the Eastern partner countries and its transformative impact on the regional economy as a whole. The lead speaker is Jesús Lozano, the key expert in ICT innovation for EU4Digital. He has more than 28 years of experience as an entrepreneurial investor and over 15 years in developing incubation. During the session, Jesús Lozano will elaborate on **what is high-performing incubation** and **how the private sector and academia can ensure that incubators equip start-ups with scientific excellence and provide their orientation to current market needs**. The session will also arrange a roundtable to exchange the best practices of Eastern partner organisations.

Participants:

- Large corporations and academia representatives, incubators
- Ecosystem builders and other ICT innovation ecosystem actors in Eastern partner countries
- EU4Digital ICT Innovation network – working group members and other contact representatives from Eastern partner countries
- EU Delegations



AGENDA

8 August 2023, 10:00 – 12:00 (GMT+3)

Time	Topic	Speaker
9:45 – 10:00	Time for connection – the session will start at 10:00 sharp	
10:00 – 10:05	Welcoming	EU4Digital
10:05 – 10:20	Understanding high-performance incubation Presentation of the incubation framework and the Eastern partner countries status	Jesús Lozano , Expert in ICT Innovation, EU4Digital
10:20 – 10:40	The role of the private sector and academia in developing incubation Presentation of the ecosystem builders' main responsibilities in supporting the incubators	Jesús Lozano , Expert in ICT Innovation, EU4Digital
10:40 – 10:50	Q&A	All speakers and participants
10:50 – 11:30	Roundtable: the experience of start-ups incubation in Eastern Partnership	Moderator: Jesús Lozano , Expert in ICT Innovation, EU4Digital Traian Chivriga , Partner, XY Incubator, Moldova Ketevan Ebanoidze , Co-founder, IMPACT HUB Tbilisi, Georgia Pegor Papazian , CDO, TUMO Labs, Armenia Nazar Podolchak , CEO & founder, Tech Start UP School, Ukraine
11:30 – 11:40	Q&A	All speakers and participants
11:40 – 11:55	The EaP startups platform Presentation of the Dealroom map to connect with incubators and startups	Anna Pobol , ICT Innovation Lead, EU4Digital
11:55 – 12:00	Closure of the event	All speakers and participants



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SPEAKERS



Traian Chivriga
Partner, XY Incubator, Moldova

Traian, an experienced professional in startups and business development, is a Co-Founder and Partner at Business Angels Moldova (BAM) where he has invested in and supported seven local startups. As a Partner at XY Partners, he's spearheaded the creation of over 250 companies through operational support and leveraging their business network. A passionate participant in the Moldovan startup ecosystem, Traian draws deep satisfaction from seeing these ventures thrive. He's a proud AC Milan fan, an enthusiast of the Dune novels, and finds guidance in the wisdom of Marcus Aurelius for both personal and professional life.



[XY Incubator](#) is the home for new ideas. We incubate entrepreneurs with an innovative idea helping them build a product, find a team, get the first clients and attract the first pre-seed round of financing.



Ketevan Ebanoidze
Co-founder, IMPACT HUB Tbilisi, Georgia

Ketevan Ebanoidze is a co-founder and Co-CEO of Impact Hub Tbilisi. She currently manages the Impact Hub Tbilisi team and the constantly growing community. She is responsible for fundraising, designing and implementing programs aimed at promoting entrepreneurship among diverse communities. Ketevan co-founded ZEG Tbilisi Storytelling Festival and Pre-acceleration program for early-stage tech startups. Since 2020 She is a lecturer at Business and Technology University, where she is leading a course on Introduction to Entrepreneurship.



[Impact Hub Tbilisi](#) (IHT) is part of the rapidly expanding global network, connected to 100+ Impact Hubs and 20,000+ members. It is a professional membership organization dedicated to individuals, enterprises, start-ups, and organizations making a positive impact in Georgia.

Members benefit from an inspiring space, professional support, and a diverse community. Impact Hub Tbilisi focuses on innovative programs, events, and cutting-edge content.

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Pegor Papazian
CDO, TUMO Labs, Armenia

Pegor Papazian is the Chief Development Officer of the TUMO Center for Creative Technologies and has played a lead role in developing its learning management system and pedagogical content. He was previously Head of Program Development at the United States Agency for International Development, CEO of the National Competitiveness Foundation of Armenia, and founder of Bazillion Beings. Pegor graduated from the University of Chicago Booth School of Business, holds a Master's degree in computer science from MIT, where he was a member of the AI Lab, and a Bachelor's in architecture from the American University of Beirut.



[TUMO Labs](#) is a tuition-free applied science and engineering hub connecting higher-education with industry. The TUMO Labs education program is based on the just-in-time methodology so that our projects and guided self-learning content correspond to the latest developments relevant to evolving tech and science industries. The TUMO Labs education program consists of guided self-learning and project-based learning. Our incubation program stresses knowledge and practical skills in the fields of technology, applied science, and engineering, quipping participants with the competitive skills needed to succeed in a globally connected ecosystem.



Nazar Podolchak
CEO & founder, Tech Start UP School, Ukraine

Nazar Podolchak is the CEO of Tech StartUP School, Director of the Scientific Park of Lviv Polytechnic National University, and an Honorary Ambassador of Lviv. He actively contributes to the development of the regional innovation ecosystem, showcasing his commitment to fostering growth and progress in that field. With his multifaceted roles, Nazar Podolchak plays an important part in nurturing innovation and entrepreneurship, facilitating collaboration, and creating opportunities for youth talents in the tech and startup industry.



[Tech Startup School](#) (TSUS) was created at the Lviv Polytechnic National University in 2017 to help innovators, led by business coaches and mentors, go from the idea of a startup to building a business model, finding investment and commercializing an innovative project. The mission of Tech Startup School is to create a comfortable innovation environment for the production and implementation of creative ideas and successful startups. TSUS provides training for different target groups; business incubation and tech acceleration; coworking services and access to infrastructure for startups. It provides access to ASolutionHub with consulting, coaching, mentoring, problem-solving, expert support for startups; crowdfunding platform Start Era; specialized Biotech laboratories for innovations; scientific and technological laboratory of prototyping "Tech LabInno", and escorts innovative ideas to Scientific Park.

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